



EXCHANGE

PASADENA BUSINESS ASSOCIATION NEWSLETTER

October 2023



P.O. Box 861 • Pasadena, MD 21123-0861

"Great Businesses Making a Great Community"



Vice President's Message

Effective Communication 101

As a member of the Pasadena Business Association, There are many opportunities to network and promote our businesses to others. Here's a few tips on keeping your communication skills sharp, so when the next opportunity presents itself, you'll be ready.

- **Choose your words wisely.**
It's important to plan on what you want to say AND what to avoid. When speaking about your business or organization, Focus on the positives (avoid negativity). Identify 2 or 3 key points and share what you do best.
- **Listen.**
Don't monopolize the conversation. We learn much more by listening than talking. Get things going by asking questions, then listen to what others have to say.
- **Practice your body language.**
Incorporating non-verbal communication methods can strengthen your message. Use your hands without pointing (using an open hand is more polite). Smile!!
- **Write less, say more, know when to stop.**
Speeches and Articles you write should not be longer than audience attention span.

Warmest Regards,

Paulette Morris, Idea Weaver Promotions, Inc. - 410.360.8882 - Paulette@ideaweaver.com

NOVEMBER GENERAL MEMBERSHIP MEETING

Wednesday, November 1, 2023 @ Noon



Location: The Rumor Reel

1701 Poplar Ridge Rd, Pasadena, MD 21122

Speaker: Cortney Stitt, Clark & Anderson will give tax tips

\$22.00 with reservation by Friday, October 27, 2023

\$27.00 if reserving after Friday, October 27, 2023

You can pay in advance for the luncheons or mixers by mailing your check to PBA, PO Box 861, Pasadena, MD 21123-0861, or you can register and pay on the website by credit card, or you can email your reservation to Sandi and pay at the **door by cash or check.**

www.PasadenaBusinessAssociation.com

Pasadena Business Association Officers

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Sandi Parrish
PasadenaBusinessAssociation1@verizon.net

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Heather Frees
Keller Williams Flagship
HeatherFreesRealtor@gmail.com

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Idea Weaver Promotions, Inc.
Paulette@ideaweaver.com

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LHart@arundelfederal.com

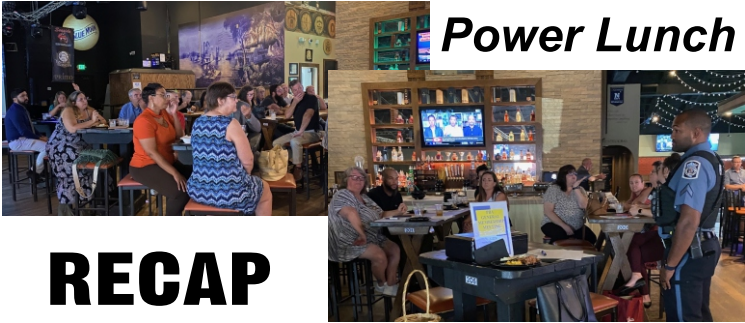
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Clark & Anderson, PA
cstitt@cacpas.net

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Tom Latta - Direct Mortgage Loans
Dotti Snyder - Nature's Caretakers
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- PO Box 861, Pasadena, MD 21223
- (410) 360-4PBA
- PasadenaBusinessAssociation1@verizon.net
- PasadenaBusinessAssociation.com



Power Lunch

RECAP

September General Membership Meeting

Our September General Membership Meeting was held at Twains Tavern. We had great food and an opportunity to meet Corporal Ford, Eastern District Traffic Coordinator. He spoke about the major increase in stolen vehicles in 2023. His role covers abandoned vehicles, speed bumps (coordinates with speed studies). He gave us an Update on the Speed cameras on Route 100. He stated Speed Cameras & Red Light Cameras are coming to Anne Arundel County.



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Newsletter Advertising

If you would like to put a 2 x 3 1/2 business card or ad in the PBA monthly newsletter, like those you see in this newsletter,, the cost is \$30/per issue. The Newsletter is printed as well as emailed to the membership. We do ask for a 6 month or 1 year commitment so we don't delay printing waiting on ads each month. Space is limited, reserve your space asap. Newsletter ads are \$180 for six months or \$360 for the year.



20th Annual Golf Tournament Recap

by Sandi Parrish, Executive Director

It was a great day and everyone had a good time playing golf. We thank all of our golfers, sponsors and workers who made this event possible. This event would not be possible without their help & support. The proceeds help the PBA provide special projects & events throughout the Pasadena Community such as the 5th Grade Straight A Lunch, School Supply Drive, Education Excellence Awards, National Night Out, Scholarships, A Child's Christmas, Caring & Sharing Parade, Friends of Downs Park Donation, Friends of Hancock's Resolution, Tree Lighting Ceremony, Veterans Day Ceremony, Maintaining the Flag site at Rt.100 & Mountain Rd & New Flags.

A hearty thanks to: Direct Mortgage Loans/Eagle Sponsor; Corporate Sponsors Absolute Environmental Service/2 Sponsorships), C&F Auto Body, Charter Title, Delegate Brian Chisholm, Edward Jones/Dan Higgins, Fraternal Order of Police Lodge #70, Green Point Wellness, Harbour Liquors, Jay Dub Enterprises, Kurtz Development LLC, Landmark Roofing, McCully Polyniak & Collins Funeral Home, Mid Atlantic Truck Sales, Opportunity Ministries. Permit Services, Peters Pallets, Serv Pro of Pasadena/Gibson Island/Lake Shore, The Rumor Meal, The Rumor Reel & VCA Calvert Veterinary Center

Golf Prizes were donated by: Alibi's Bar & Grill, Avon/Gina Cook, Corwell & Sons Liquors, Costello's Ace Hardware , DeMaio Family Chiropractic & Physical Therapy, Idea Weaver Promotions, Kurtz Development LLC, Kurtz's Beach, Maher's Florist, Misty Clean, M&T Bank, Permit Services, Primo Pasta, Sherwin Williams, The Human Bean, The Rumor Meal, The Rumor Reel, Twains Tavern & VCA Calvert Veterinary Center.

Golf Bag Sponsors: Shore United Bank & Idea Weaver Promotions.
Closest to the Pin Sponsor: Pasadena McDonalds
Beverage Cart Sponsor: Clark & Anderson P.A.
Lunch Sponsor: Arundel Federal Savings Bank



Homemade in-store donuts for breakfast were sponsored by Geresbeck's Food Market and they were delicious. Hot Dogs on the turn also provided by Geresbeck's Food Market
Thanks to Twains Tavern & Chesapeake BBQ for cooking the delicious pit beef, ham and turkey, etc. for our lunch.

I want to thank the committee for all the help & support again this year: Lisa Hart, Arundel Federal Savings Bank worked tirelessly with me on this event. Heather Frees, Keller Williams Flagship cooked the hot dogs in the heat. Brenda Garver, Permit Services brought in golfers, donated door prizes & helped with other aspects. Tom Latta, Direct Mortgage Loans helped us get golfers & was the Top Sponsor. Melissa Hosse, Century 21 Don Gurney, Leslie Matthias, Shore United Bank; Heidi Schmidt, Heidi Schmidt Creative; Jeanne Slaughter, Arundel Federal Saving Bank; Stephanie McGuckin. ServPro of Pasadena/Gibson Island/Lake Shore were there to help check-in & throughout the day.





Annual Pasadena Thanksgiving Parade

Caring & Sharing Harvest
Sunday November 5th

The theme of the parade is to express the real spirit of the holidays, being thankful for what we have and to share with the less fortunate in our community. Food will be gathered all along the parade route for distribution to local pantries for our neighbors in need. Drop off boxes for your food donations will be in many member businesses. If you would like to put a donation box out we can send you a flyer to attach to the box. If you would like to participate in the Parade please fill out the application and send to the PBA at: pasadenabusinessassociation1@verizon.net

Parade Awards will be given for the following categories

- **Best Business Display or Float**
- **Best Patriotic Entry**
- **Best Youth Group Entry**
- **Best Community Entry**
- **Most Original**
- **Best Musical or Performance Entry**

Parade Route: Start at Tick Neck Road, make a right onto Edwin Raynor Boulevard South (at the intersection of Ft. Smallwood Road), make a right onto Tick Neck Road (approximately 1, 000 feet), make a right onto Mountain Road (Rt. 177), make a right onto Outing Avenue and follow to George Fox Middle School where the parade ends.

Corporate or Community Sponsors will be announced at the parade, display a sign that states that the business is a corporate or community sponsor on their entry in the Parade, placement toward the front of the parade, listed on the DVD as a corporate or community sponsor (which is shown on cable TV and You Tube), and also listed on the banner on the reviewing stand. You will have the option of a DVD or a Blu Ray copy of the parade but we need to know in advance which you prefer. If interested you can mail a check for \$200 to PBA, PO Box 861, Pasadena, MD 21123-0861 or register on the website and pay with a credit card. Registration forms are available on the website or email the PBA office.

www.PasadenaBusinessAssociation.com

FOOD COLLECTION FOR LOCAL CHURCH FOOD PANTRIES

We will be putting boxes and our blue barrels out in local PBA member businesses to collect food for the holidays. We are limited on the number of barrels but will provide boxes if you want to place one in your business. Please email Sandi in the PBA office and let her know if you want a barrel or just a flyer and box for your business. Please email pasadenabusinessassociation1@verizon.net



Networking ~ DJ

Music ~ Food ~ Fun

Mutiny Scratch Kitchen and Fresh Bar

33 Magothy Beach Rd, Pasadena

Wednesday, October 25 , 6-9 pm

Prizes for Best Costume, Most Original, Best Couple, Most Humorous, Best Business Related.

Attendees are welcome to bring gifts/giveaways to donate to be used as door prizes.

Lite Buffet & Non-Alcohol drinks included. Cash Bar for Alcohol.

Grab your tickets & make this a fun after hours mixer for you and your team.

Ticket Pricing: \$25 - Members registered by Friday 10/20, \$30 Members after Friday 10/20
\$30 - Non Members by Friday 10/20, \$35 - Non Members after Friday 10/20

Register online and pay with credit/debit card or mail a check to:
PBA, PO Box 861, Pasadena, MD 21123

Register and pay at the door (payment at the door must be cash or check)

Bring business cards & join us for an evening of networking and just having fun!
Great opportunity for members, old and new, to meet and get to know each other.

Questions: Contact Membership Committee Chairperson, Melissa Gurney Hosse at 443-570-8098 or melissahosse@gmail.com



New Members

Plaza Wine & Spirits

Monica Rehfuß
Business Address: 4125 Mountain Rd,
Pasadena, Maryland 21122
Phone: 410-255-3593, Cell: 443-309-0501
E-mail : plazaremotel@gmail.com
Category: Liquor Sales

Celebrate Your Space

Amanda Biesel
Business Address: 8168 Poinsett Terrace,
Pasadena, Maryland 21122
Phone: 410-320-9422
Website: www.celebrateyourspace.com
E-mail : amanda@celebrateyourspace.com
www.facebook.com/celebrateyourspace



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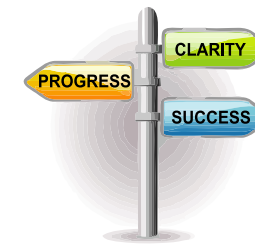
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Message from Cortney Stitt, PBA Treasurer

PBA By-Laws Meeting: If you're interested in being involved in the revisions of the PBA By-Laws, feel free to reach out to me. Our next meeting date is October 18th at 5 pm. Location: TBA

Also, with the holidays right around the corner, keep in mind A Child's Christmas is will be underway shortly. If you're interested in being a sponsor or assisting in this program please reach out to me. Looking forward to getting a head start this year for A Child's Christmas and celebrating the upcoming holidays with all our events!



Cortney Stitt, Clark & Anderson, P.A. ~ 410-766-5400 cstitt@cacpas.net

A CHILD'S CHRISTMAS – Cortney Stitt, Clark and Anderson

Clark & Anderson, P.A. is chairing "A Child's Christmas" again this year on behalf of PBA! Our focus has been on grandparents raising grandchildren, aunts and uncles raising nieces and nephews, and siblings raising younger siblings; however, we try to help any family in need for the holiday. Every year we reach out to the local school counselors to request wish lists from the families in need. If you are interested in sponsoring a child, children or a family, contact the PBA office or Cortney Stitt at cstitt@cacpas.net. Once we receive the wish lists from the counselors, we will provide you a child/children or family to help shop for this Christmas. You can also sign up for a monetary donation to use to purchase food gift cards and help any family not sponsored. Please help us in giving these children a Merry Christmas!

Pasadena Business Association

13th Annual Veteran's Day Ceremony

November 11, 2023 - 1:00 PM

Memorial Flag at Rt 100 and Mountain Road

Come out and show your support for the men and women who did and do protect this country! This is our opportunity to honor them and thank them for our freedoms.



All Veterans and Active Military will stand and state when and where they served.

Parking is provided at Lake Shore Athletic Complex on Woods Road. After you enter the complex proceed 6 tenths of a mile to the pathway to the flag. We will post signs to direct you. We will provide transportation for those unable to walk the path to the flag. Flag site – Rt. 100 & Mountain Road Intersection.